



### ***News Release***

## **VIPAR Heavy Duty to Host IMPACT™ Conference**

- *IMPACT Conference to take place Oct. 20-25, 2019 in San Antonio, Texas*
- *IMPACT Conference to feature keynote address, distributor education sessions, networking events and more*
- *IMPACT Memorial Golf Tournament to support those in need in the heavy duty aftermarket and through the Wyakin Foundation*

**Crystal Lake, IL** – (Oct. 2, 2019) As VIPAR Heavy Duty recognizes its 30<sup>th</sup> year, the organization is pleased to host the new IMPACT™ Conference. The new event brand reflects the general tenet the conference serves – to act as a catalyst for bringing together distributors, suppliers, and business associates to positively impact their mutual business and to support the continued success of the network and the heavy duty aftermarket.

“VIPAR Heavy Duty understands that together we each impact the employees within our companies, the customers we serve, our local communities and the aftermarket industry,” said Jeff Paul, vice president of marketing, VIPAR Heavy Duty. “IMPACT encompasses what we each do every day as well as the principle benefits our conference serves to support for attendees.”

The VIPAR Heavy Duty IMPACT Conference will take place October 20-25, 2019 at the JW Marriott San Antonio Hill Country in San Antonio, Texas.

The new IMPACT Conference will feature updates on the VIPAR Heavy Duty organization and business growth insights from the G3 management team, a keynote address, an annual stockholder meeting, general session, distributor education session, tradeshow, networking events and approximately 1,500 one-to-one stockholder/supplier partner meetings.

To support the impact of the next generation of industry leadership, there will be a young leaders reception featuring a mentoring panel, organized with GenNext, as well as a forum and lunch for young professionals.

The annual IMPACT Memorial Golf Tournament memorializes industry friends and colleagues and the impact of their contributions to the VIPAR Heavy Duty network and the aftermarket. The

tournament provides an enjoyable networking event as well as a mechanism to raise funds to support those in need within the heavy duty aftermarket and through the Wyakin Foundation.

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**Image Attached:**

**Download Image:** <http://bit.ly/2m8C9To>

**About VIPAR Heavy Duty**

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 640 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty, LLC, as part of the VIPAR Heavy Duty family of companies. For more information, visit [www.vipar.com](http://www.vipar.com).

**For further product information, contact:**

Jeff Paul  
Vice President of Marketing  
VIPAR Heavy Duty  
815-893-5965  
[jpaul@vipar.com](mailto:jpaul@vipar.com)

**For further PR information, contact:**

Lisa Gill  
Account Director  
MBE Group  
810-459-4446  
[lgill@mbe.group](mailto:lgill@mbe.group)